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MEDIA RELEASE

YOUR EMPTY CONTAINERS COULD WIN YOU A LUXURY WHITSUNDAY ISLAND RETREAT

Queenslanders have the chance to win a luxury Whitsunday Island holiday escape just by recycling their drink containers through the Containers for Change scheme.

COEX has launched a major state-wide campaign *Entries for Empties*, designed to reward customers for cashing in their empty drink containers at a refund point.

A four-night stay for two in a private villa at Elysian Eco Retreat - the first 100% solar-powered resort on the Great Barrier Reef - is the major prize one lucky customer can win just by recycling through the Containers for Change scheme.

The *Entries for Empties* competition prize package includes airfares to the Whitsunday Coast, transfers, three gourmet meals daily and unlimited use of all water sports equipment. Plus, the winner will also receive a Nintendo Switch gaming pack, including a \$500 Nintendo eShop game card.

To gain entries for your empties, Queenslanders only need to return containers using their scheme ID at one of the 300+ refund points through the Containers for Change scheme, which refunds 10 cents for every eligible container.

Every 50 containers cashed in using a customer's unique scheme ID before 31 August automatically receives one entry into the prize draw.

Every entry also has a chance at winning one of nine amazing weekly prizes that will be drawn each Thursday during the competition period.

The weekly prize includes a beach shelter from local Queensland icon CoolCabanas, a custom vintage cooler filled with Coca-Cola products and an eco-friendly picnic rug made from recycled plastic bottles.

"Our *Entries for Empties* campaign is an absolute win/win for Queenslanders," said COEX Chief Executive Ken Noye.

"Not only are we reducing litter across the state through the scheme, we are also increasing recycling and diverting billions of containers from landfill.

"And by cashing in your containers this July and August it also means your empty containers could be full of prizes.

"We want to encourage new recycling habits for Queenslanders by helping them increase their container redemption during the winter months.



COEX CONTAINER
EXCHANGE

“The major prize to the popular Queensland holiday destination, the Whitsunday Islands, is a prime example of the beautiful natural environment the Containers for Change scheme is striving to keep beverage litter free.”

To find out how you can cash in and get Entries for Empties, visit:
www.containersforchange.com.au/qld/win

Special thanks to our major prize partners Elysian Retreat and Coca-Cola, and our weekly prize partner CoolCabanas for supplying these amazing prizes.

ENDS

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Cleaning up our state since November 2018, Containers for Change aims to increase recycling rates and reduce litter by allowing Queenslanders to exchange eligible drink containers to either earn a 10 cent refund for each container returned, or donate the proceeds of those refunds to their nominated community group.

COEX is the non-profit organisation that implements the Containers for Change scheme.