



# BAG DROP UPDATE

## FACT SHEET FOR OPERATORS

Container Exchange (COEX) continues to work towards the delivery of a **safe and effective container refund scheme** that can be accessed by Queenslanders across the state.

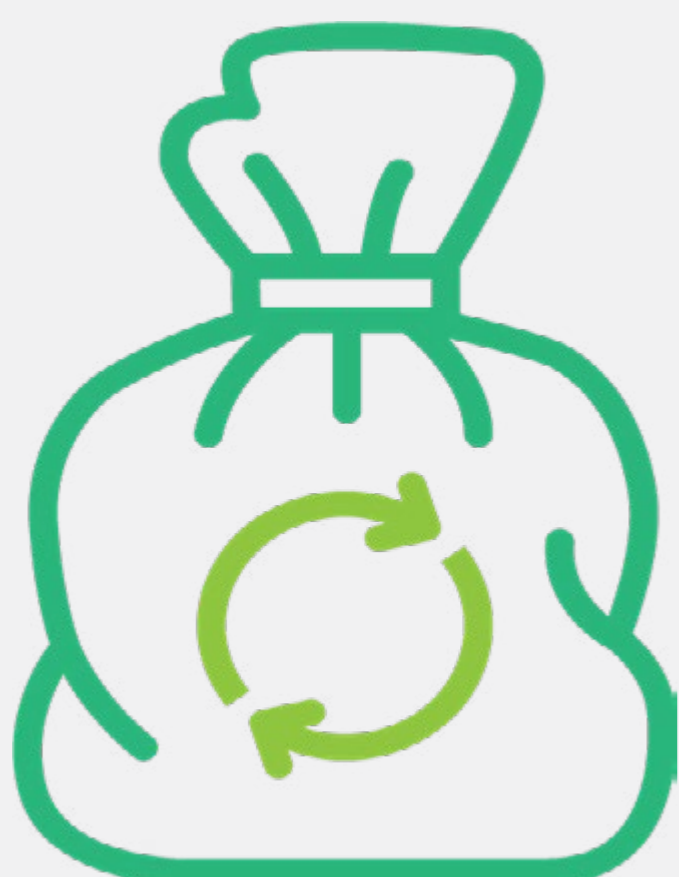
In light of recent developments, COEX has engaged our operators around upscaling and **delivering bag drop services** at depots so **customers can practice social distancing** when returning their containers. This change is important as it provides customer choice during these uncertain times, offering a *minimal-contact-way* of cashing in, and allowing operators to continue to trade.

To help make this change easier, COEX will be providing a supply of Containers for Change branded mesh bags, along with scheme ID tags that you can make available to your customers.

To raise awareness of this change across the network, COEX is delivering a paid digital campaign, which will be **live w/c 23 March 2020**. The campaign promotes bag drops and encourages customers to continue to recycle their containers through this service, minimising personal contact during these unprecedented times. The core message is:

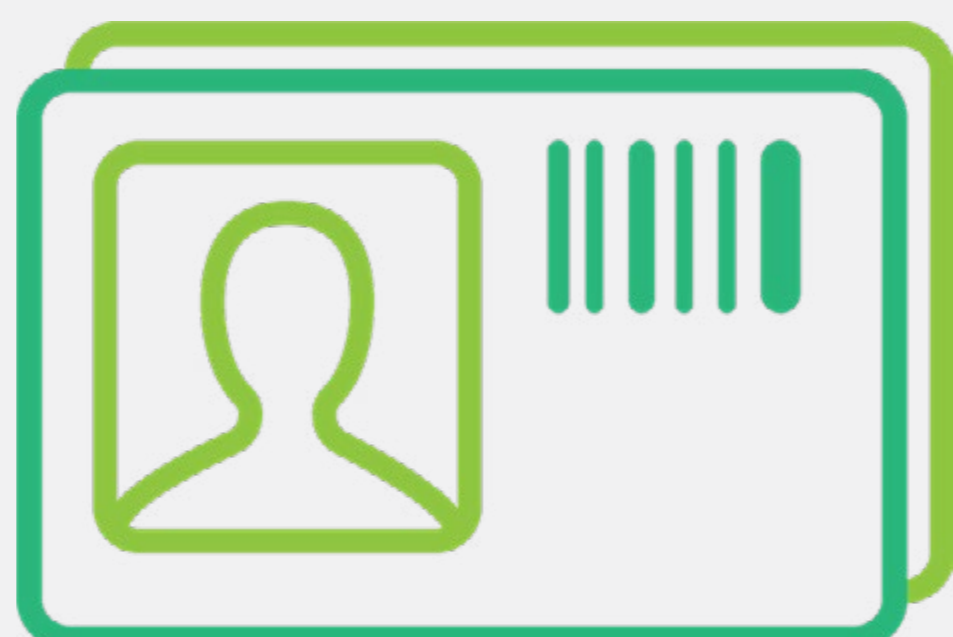
1

**BAG IT**



2

**TAG IT**



3

**DROP IT**



To help you communicate this change to your customers, please display the scheme ID and bag drop how-to posters as well as the bag drop factsheet we've provided. This will help customers understand the process and ensure there is minimal contact between staff and customers.

**Call 13 4CHANGE (13 42 42) to find out more**  
**[containersforchange.com.au](http://containersforchange.com.au)**