

Keeping Queensland beautiful

A world-class beverage container refund scheme.



CUSTOMER & COMMUNITY FOCUS

GOALS

- > Drive awareness and education
- > Seamless customer experience
- > Support social enterprises and community organisations

INITIATIVES

- > Social responsibility
- > Public awareness
- > Accessibility
- > Customer choice

OBJECTIVES

- Increase recovery and recycling
- Reduce littering and landfill disposal
- Opportunity for social enterprise

TARGETS

- 80%** public awareness by 2022
- 307** container refund points by Nov 2019



EFFICIENT & SUSTAINABLE OPERATIONS

GOALS

- > Deliver efficient recovery and recycling rates
- > Ensure long term viability

INITIATIVES

- > Workplace health, safety and environment
- > Operations excellence
- > Effective contract management

OBJECTIVES

- Increase recovery and recycling
- Beverage manufacturers responsibility
- Complement existing activities

TARGETS

- 85%** of sold containers recycled by 2022
- 98%** of payments made on time



INDUSTRY PARTICIPATION & COLLABORATION

GOALS

- > Balancing multiple stakeholders including processors, MRFs and beverage manufacturers

INITIATIVES

- > Scheme integrity
- > Waste industry collaboration
- > Beverage industry participation

OBJECTIVES

- Reduce littering and landfill disposal
- Beverage Manufacturers responsibility
- Complement existing activities

TARGETS

- 100%** conformance to audit plan
- 95%** execution of container recovery agreements